# Law Enforcement Email List



Total Universe: 30,129 Base Rate: \$95.00/M

# **Description Summary**

The responsibility of law enforcement officers is to apprehend criminals, put a stop to crimes, and to help those in trouble. They investigate crimes and crime scenes, gather evidence, and question victims, as well as witnesses. If you are conducting a marketing campaign directed toward law enforcement officers, you've come to the right place. Whether you're selling police equipment, police vehicles, uniforms, office supplies, investigative materials, or anything else a police officer would require, our accurate list gives you the ability to reach these individuals by email.

# **How Our Data Is Compiled**

Our Law Enforcement Email List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

# **Recommended Usage**

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: protective equipment companies, office suppliers, transportation, vehicles, insurance companies, clothing companies, investigative materials, and much more.

#### **Consider The Facts**

- In 2019, the median salary for a law enforcement officer in the U.S. was \$65,170
- Employment of police officers and detectives is projected to grow 5% between 2019 and 2029, which is faster than the average for all occupations.

# **Market Type**

U.S. Consumer

## **List Channels**

Email

#### Source

Compiled, Self-Reported

# **Update Cycle**

Monthly

### **Minimum Order**

Quantity: 5,000 Price: \$475.00

# **Net Name**

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

# **Exchanges**

Please Inquire

#### Reuse

Please Inquire

## **Cancellation Charges**

Please Inquire

## Sample Mail Piece Required

Please Inquire

# Commission

Standard 20% broker/agency commission is extended to all trade partners

# Popular Selections (for additional selections please inquire)

Age Gender Geography Ethnicity Education Level Income Dwelling Type Buying Habits Marital Status Presence of Children Hobbies & Interests Lifestyle

For additional information or list counts, contact your representative or list manager at 1.800.457.2899